3-Day Workshop
USING THEORY OF CHANGE FOR GREATER IMPACT
17-19 July, 2019 | PRIA New Delhi

Register Online Before 08 July 2019

Rationale

Development practitioners are often asked, “So, what’s your theory of change?” Have you then wondered, “Do I have one?” Programme managers managing NGO and CSR programmes need to understand a project’s theory of change in order to plan it better and critically monitor and evaluate its impact. A young professional’s understanding of theory of social change will help design and plan projects that achieve success. In an increasingly complex world it has now become imperative for any development intervention which aspires to change the current situation, to have a theory of how this change will happen. Every project or programme intervention is based on one or more hypotheses or assumptions. These assumptions together make a theory of social change.

A linear model for social change based on rigid and dogmatic framework is failing us like never before. There is more than one way to develop ‘change pathways’, measure ‘change domains’, and assess the realisation of ‘vision’. A nimble footed, flexible, and adaptable approach to understanding development processes and measure development outcomes has become critical in development planning, monitoring and assessment.

PRIA International Academy’s 3-day face to face workshop on “Using Theory of Change for Greater Impact” will equip you with strong perspectives on social and human development and rigorous analytical skills to develop programme and projects that can surely make a difference. It will make you confident in communicating internally within the organisation and externally to stakeholders about the “why” and “how” of your project. You will learn to unpack assumptions and construct a sound framework that will help you and your organisation achieve greater impact.

Objectives

- Developing an appreciation about the benefits of using Theory of Change approach in development planning, monitoring, and impact assessment;
- Enhancing analytical skills for mapping the development context and stakeholders;
- Building understanding and skills for developing a Theory of Change for your programme in a step by step manner;
- Developing a roadmap for implementing ‘Theory of Change’ in your organisational context

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Facilitators

Dr. Rajesh Tandon is the Founder-President of PRIA and an internationally acclaimed scholar and civil society leader. He holds UNESCO Co-Chair on Social Responsibility of Higher Education and Community Based Participatory Research. He is a pioneer in Participatory Research and Participatory Training Methodology. Over 50 years, he trained, mentored, and coached hundreds of civil society leaders across the world.

Dr. Kaustuv Kanti Bandyopadhyay is the Director of PRIA and Head of PRIA International Academy. He is an internationally acclaimed researcher, trainer and practitioner. Over 25 year, he has led several flagship programme initiatives of PRIA in participatory governance and democracy. He expertise include Organisation Development, Strategic Planning, Monitoring & Evaluation.

Ms. Aarti Upadhyay is the Assistant Programme Manager in PRIA. She has 12 years of experience in development sector and has worked on capacity building of social sector workforce in Afghanistan and Myanmar. She was a faculty member at the Tata Institute of Social Sciences (TISS), Mumbai and has facilitated trainings for government and CSOs. She holds M.A. in Social Work from the TISS, Mumbai, India.

Course Details - At A Glance

- Course code: 201
- Type: Face to Face Workshop
- Language: English
- Duration: 3 Days
- Date: 17-19 July, 2019
- Place: PRIA, New Delhi
- Fees*: INR 8500/US$ 150
- Early bird: 10% discount (before 15 June, 2019)
- Participants: CSO, CSR, University Student (Post Graduate & Ph.D. Research Scholar), Think Tank, Government, Foundation
- Accommodation: INR 1400/day (double sharing) inclusive of breakfast
- Dinner: INR 500 Non-vegetarian/ INR 400 Vegetarian

*Inclusive of 18% Goods & Service Tax; workshop, materials, lunch, and tea/coffee on workshop days

PIA can arrange accommodation and dinner at PRIA Hostel. Please mention the necessary details in your online application form should you need on-site accommodation and dinner.

Fees Details

Fees to be paid in Indian Rupees
- Name of the Account Holder: PRIA Educational Trust
- Name of the Bank: Axis Bank Ltd.
- Address of the Bank: K - 1998, Chitranjan Park, New Delhi - 110019
- Account Number: 913010024103220
- IFSC Code: UTIB0000430

Fees to be paid through Demand Draft
- Drawn in favour of: PRIA Educational Trust
- Payable at: New Delhi

Fees to be paid in US$
- Name of the Account Holder: PRIA Educational Trust
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- Account Number: 913010024103220
- Axis Bank New Delhi Swift code: AXISINBB049
- Corresponding Bank: JP Morgan Chase Bank, New York
- Swift Code of Corresponding Bank: CHASUS33
- IFSC Code: UTIB0000430

Fees to be paid through CC-Avenue Payment Gateway
- The payment gateway option is directly integrated with our online application form. The application form should be filled and submitted online.

For more information: Please visit PRIA International Academy or write to pia@pria.org